



Received by  
State Procurement Office  
02/25/2016

STATE PROCUREMENT OFFICE  
NOTICE OF AND REQUEST FOR EXEMPTION  
FROM CHAPTER 103D, HRS

1. TO: Chief Procurement Officer  
2. FROM: DOT/Highways/HWY-V/HWY-VS

Department/Division/Agency

Pursuant to §103D-102(b)(4), HRS, and Chapter 3-120, HARS, the Department requests a procurement exemption to purchase the following:

3. Description of goods, services or construction:  
On-screen advertisement for federally funded traffic safety messages in movie theatres.

4. Name of Vendor: National Cinemedia, LLC  
Address: PO Box 17491  
Denver, CA 80217

5. Price:  
\$85,000

6. Term of Contract: From: 4/1/16 To: 3/31/17

7. Prior Exemption Ref. No.  
PE15-033D

8. Explanation describing how procurement by competitive means is either not practicable or not advantageous to the State: Vendor is the sole representative for Signature, Regal and Hollywood Theatres in Hawaii. The vendor was not selected by the requester, but is contracted by the theatres to manage on-screen advertisements.

9. Details of the process or procedures to be followed in selecting the vendor to ensure maximum fair and open competition as practicable:  
There are no other vendors for this service.

10. A description of the agency's internal controls and approval requirements for the exempted procurement:  
Lee Nagano, Program Manager - Select sites and negotiates fees  
Lianne Yamamoto, Highway Safety Specialist - Monitors billings for proper expenditures  
Scott Haneberg, Motor Vehicle Safety Administrator - Approval of purchase order  
Gerald Dang, Administrative Services Officer - Approval of purchase order  
Ed Sniffen, Deputy Director - Hgihways Division - Approval of ads that are to be displayed

# **REQUEST FOR EXEMPTION FROM CHAPTER 103D, HRS (Cont.)**

12 A list of agency personnel, by position, who will be involved in the approval process and administration of the contract:			
Name	Position	Involvement in Process	
Ford Fuchigami	Director of Transportation	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Ed Sniffen	Deputy - Highways Division	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Gerald Dang	Administrative Services Officer	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Scott Haneberg	Motor Vehicle Safety Admin.	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Lianne Yamamoto	Highway Safety Specialist	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration
Lee Nagano	Highway Safety Manager	<input checked="" type="checkbox"/> Approval	<input type="checkbox"/> Administration

13 Direct inquiries to: Department: Transportation Contact Name: Lee Nagano Phone Number: 587-6301 Fax Number: 587-6303
---

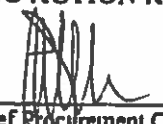
Agency shall ensure adherence to applicable administrative and statutory requirements

14 I certify that the information provided above is, to the best of my knowledge, true and correct.

 Department Head	2.25.16 Date
--	-----------------

Reserved for SPO Use Only	
15. Date Notice Posted _____	
<p>The Chief Procurement Officer is in the process of reviewing this request for exemption from Chapter 103D, HRS. Submit written objections to this notice to issue an exemption from Chapter 103D, HRS, within seven calendar days or as otherwise allowed from the above posted date to:</p> <p align="center">             Chief Procurement Officer              State Procurement Office              P.O. Box 119              Honolulu, Hawaii 96810-0119           </p>	
<p>Chief Procurement Officer's comments:</p> <p>Approval is granted for the period 4/1/2016 to 3/31/2017, based on the department's representation that: National CineMedia, LLC is the sole provider of onscreen advertisements for Signature, Regal and Hollywood Theatres in Hawaii. As such it would not be practicable to procure these services via traditional procurement methods. This approval is for the solicitation process only. Pursuant to HRS section 103D-310(c) and HAR section 3-122-112, the procuring officer shall verify compliance (i.e., vendor is required to provide proof of compliance and may use the Hawaii Compliance Express) for all contracts awarded, and award is required to be posted on the Awards Reporting System. Copies of the HCE certificates and awards posting are required to be documented in the procurement/contract file.</p> <p>If there are any questions, please contact Mara Smith at 587-4704 or mara.smith@hawaii.gov.</p>	

16 ☒ APPROVED    ☐ DISAPPROVED    ☐ NO ACTION REQUIRED

 Chief Procurement Officer	3/9/16 Date
--	----------------